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FOR IMMEDIATE RELEASE

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**Eagle Roofing Products' New Eagle Seal™ Premium Underlayment
Provides Reliable Performance and Superior Protection**

*Self-adhered roofing and waterproofing underlayment is
specifically designed for most roof applications.*

ORLANDO, Florida, March 27, 2012 – Eagle Roofing Products' new Eagle Seal™ premium underlayment provides the durability and reliability homebuilders, roofing contractors and homeowners expect from USA-Owned, USA-Made Eagle Roofing Products.

Eagle Seal is a multi-purpose, steep slope, self-adhered roofing and waterproofing underlayment specially designed for concrete, clay tile and metal roofs. EagleSeal is ideal for both adhesive set and mechanically fastened slope roofs in both new construction and remodeling applications.

"Eagle Seal is designed to be extremely durable and easy to install," said, Hawk Kinney, Florida Sales Manager for Eagle Roofing Products Florida LLC. "Eagle Seal is a premium quality product designed to provide superior performance and protection under all of our concrete tile products."

Eagle Seal provides a combination of dual reinforcement of a "true" polymer modified asphalt compound on the top layer, with an aggressive self-adhesive compound on the bottom layer. This allows Eagle Seal to expand and contract with a roof while providing reliable performance.

Eagle Seal also meets all industry testing and code requirements, and offers greater tear resistance than traditional felt underlayments. It also meets the ASTM 1970 requirements, which is the industry's most rigid specification for underlayment.



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Eagle Seal:

- Approved for extended exposure rating on a roof for up to 90 days prior to installation of a finished roof.
- Designed as an effective reinforcement for critical areas such as rakes, eaves, valleys, flashings, hips, ridges, dormers and skylights.
- Puncture resistant.
- Skid resistant with a polyester surface.
- Has exceptional adhesion for adhesive set applications.
- May be installed directly to concrete, plywood, wood composition board and gypsum.

Testing & Standards

- Tested to ASTM D1970
- Miami Dade Approved #11-1011.06
- UL Classified Prepared Roofing Accessory

Product Basics

- Coverage: 200 square feet
- Weight: approximately 65 lbs.
- Rolls measuring 36" wide and in various lengths (2 square roll)
- Rolls/Pallet: 20

Eagle Roofing Products provides contractor and building partners a single source for steep slope roofing products and accessories. For more information contact your Eagle representative or visit our website at www.eagleroofing.com.

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About Eagle Roofing Products Florida LLC

Eagle Roofing Products Florida LLC, is a joint venture of USA Owned Burlingame Industries; which was founded in 1989 with the goal of manufacturing quality concrete roof tile in modern, automated and high-speed plants. As one of the nation's leading manufacturers, Eagle is dedicated to servicing the new construction and remodeling industries worldwide. Having earned A+ rating by the Better Business Bureau, Eagle provides customer service, design center and sales support at the local level. Eagle also strives to innovate trend setting technologies and products that help the environment while helping our customers and their customers. Eagle's entire team works hard to be the industry's tile company of choice – providing the industry with green solutions that increase curb appeal while reducing energy costs. For more information on Eagle Roofing Products, please visit www.eagleroofing.com.